

The Diploma

Bringing learning to life



IN HAIR AND BEAUTY STUDIES

“The Diploma (in Hair and Beauty Studies) is a credit to our industry as it will allow learners to develop transferable employability skills, coupled with the important basics such as English, maths and ICT that employers require them to have.”

Phil Smith, Toni & Guy
Five times nominated for British
Hairdresser of the Year



Be part of a high-impact and **creative industry**

In today's image-conscious world, looking good and feeling good has never been more important. The UK hair and beauty sector is not only growing at a rapid rate and opening up many exciting job possibilities, it's also considered one of the best in the world.

This exciting and creative sector offers great job opportunities if you want to be part of it. You could find yourself working in a spa, styling celebrities and models for magazine photo shoots, running your own hair salon or even using your skills to help people recover from disfiguring surgery, illness or accidents.

If you want to work in the hair and beauty sector, you'll need great people skills and have lots of stamina. Most importantly, you'll need to be excited and enthusiastic about your job!

BUILD ESSENTIAL SKILLS AND EXPERIENCE

The Diploma in Hair and Beauty Studies will introduce you to a whole new world. You will take a trip into the past, where you'll study how hair and beauty played its part in ancient cultures and explore what has influenced hair and beauty in society today. You'll then travel into the present where you'll see the science and technology that goes into hair and beauty product research, design and development that is driving the sector forward into the future.

What will I learn?

The Diploma in Hair and Beauty Studies will encourage you to develop your skills and creativity as you come up with new looks and experiment with products.

At Foundation level, you'll study the six industries that make up the hair and beauty sector: hairdressing, barbering, African-Caribbean hairdressing and barbering, beauty therapy, spa therapy and nail services. This will give you a good understanding of how each of them relate to other industries.

At the Higher level, you'll be introduced to the work of the different professions in more detail. You'll investigate how culture, diversity, science, anatomy, physiology, marketing and sales affects the industry.

At the Advanced level, you'll research and evaluate general management and business skills, business location and design and event management. You'll also look at product manufacture and development, and learn about the influence of media and image within the sector and the world of spas and cosmetic science.

At all levels of this Diploma, you'll also gain great people skills that are highly valued by employers both within and outside this sector. Excellent customer service and communication skills are important for the success of any business, and these will develop as you work with and have to interpret your customers' needs.

HOW IS THE DIPLOMA MADE UP?

Principal learning (subject learning you have to do)

At the heart of the Diploma are your core hair and beauty subjects. These will teach you the main things you need to know about the hair and beauty sector. You'll learn about the issues that are influencing and driving the sector today, how it works and what skills you will need to work within it.

ACTIVITIES YOU MIGHT DO IN YOUR PRINCIPAL LEARNING

These are just some examples of the kind of learning you'll be doing.

FOUNDATION DIPLOMA	HIGHER DIPLOMA	ADVANCED DIPLOMA
<p>At Foundation level you will be introduced to training, qualification options and career opportunities. You'll learn how an individual's personality or culture can be expressed through their appearance, how to manage your hair, skin, hands and nails and what affects consumer spending.</p> <p>For example, as part of a team, you could look at the different job roles in a salon and decide what changes you would need to make to improve the service you offer to customers.</p> <p>You could identify suitable requirement of a salon for a specific client group, taking into consideration any special needs this group might have.</p> <p>You could develop a skin care routine for a friend or family member, after assessing their skin type and lifestyle needs.</p>	<p>At Higher level, you'll be introduced to the different professions in detail. You could investigate cultural and diversity issues, the science, anatomy and physiology involved, and the different consultation techniques used for each industry.</p> <p>You could study the make-up and hairstyling of an ancient civilisation such as the Romans or Egyptians.</p> <p>You could carry out a risk assessment on a local hair and beauty business.</p> <p>You could manage bookings and payments for a salon in your school or college.</p>	<p>At Advanced level, you will research and evaluate the business, management, manufacturing and media areas of the sector.</p> <p>You could plan and run an event that showcases the latest hair fashions (or double up with a friend doing the Diploma in Creative and Media to do a hair and clothes fashion show!).</p> <p>You could investigate how new hair and beauty products are developed and what influences that process.</p> <p>You could make simple skin products for your own use.</p>



ADDITIONAL AND SPECIALIST LEARNING (CHOICES YOU CAN MAKE)

At each level, you can develop your particular interest in the hair and beauty sector further by taking more specialist courses relating to your chosen subject and career ambitions.

You could, for example, be trained to plait or twist hair, learn themed face painting or study complementary and alternative health therapies.

Or you might choose a GCSE or A level in subjects like maths or economics which would help you get onto a university course.

You can also broaden your course by taking an additional subject that reflects your other interests and career ambitions – like a language, a science, or a creative subject, like art or design.

FUNCTIONAL SKILLS IN ENGLISH, MATHS AND ICT

Like all Diploma students, you'll develop a good standard of English, maths and ICT. These subjects are essential to succeed in any business or learning environment, whether you decide to continue in the hair and beauty sector or not.

PERSONAL, LEARNING AND THINKING SKILLS

All Diploma students will develop personal, learning and thinking skills, such as team-working, creative thinking and self-management. These are vital skills in both life and work, and will be useful to you in the future, no matter which path you take.

WORK EXPERIENCE

Your Diploma will give you the opportunity to do at least 10 days' work experience. This is a great way to use the knowledge, understanding and skills you have learnt in the classroom, and experience what work is like from the inside.

STUDENT PROJECTS

During your Diploma, you'll complete a student project to demonstrate the skills and knowledge that you have learnt.

This could be a written piece of work, for example, like a report looking at the role the media plays in the rise of eating disorders. Or it could be a practical piece of work, like a video on the different hairstyles and looks that can be found in a culturally diverse area near you.

What a **Diploma** will lead to

The Diploma in Hair and Beauty Studies will give you the skills you need for either university or work, and is a first step towards a career in the sector.

It could give you the background that you need for a foundation or honours degree in biology, dermatology or even business management.



Or it could help you begin a career as a hairdresser or barber, nail technician, make-up artist, beauty or spa therapist, business manager or entrepreneur by going onto an Apprenticeship or another work-based training scheme.

However, the Diploma in Hair and Beauty Studies doesn't mean you have to opt for a career in this sector. Because a Diploma teaches a mix of subjects, it will give you the skills that are welcomed by colleges, universities and employers, no matter what you choose to do.

Case study

THE YEAR IS 2010. THIS COULD BE THE EXPERIENCE OF ONE DIPLOMA STUDENT.

MEET CARL, A DIPLOMA IN HAIR AND BEAUTY STUDIES STUDENT

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Carl, 14, from Surrey, is studying a Higher Diploma in Hair and Beauty Studies.

'I enjoyed the time I spent in my uncle's salon over the holidays, particularly the nail technology and seeing how different chemicals work together to produce an effect. Mum and dad think I'll work harder if I do something I really want to.'

WHAT I WILL LEARN...

There are eight units that I have to study as part of the course. However, I was hoping to do some specialist learning in body art and head massage.

I am also planning on doing GCSEs in science, design and technology for my remaining choices, so that I can keep my options open.

I'M LOOKING FORWARD TO...

I love the glamour and excitement that is associated with the industry, and I'm keen to find out about the different careers that are available in the sector like working in TV or films. I might even get paid the next time I help out at my uncle's salon!

THE FUTURE...

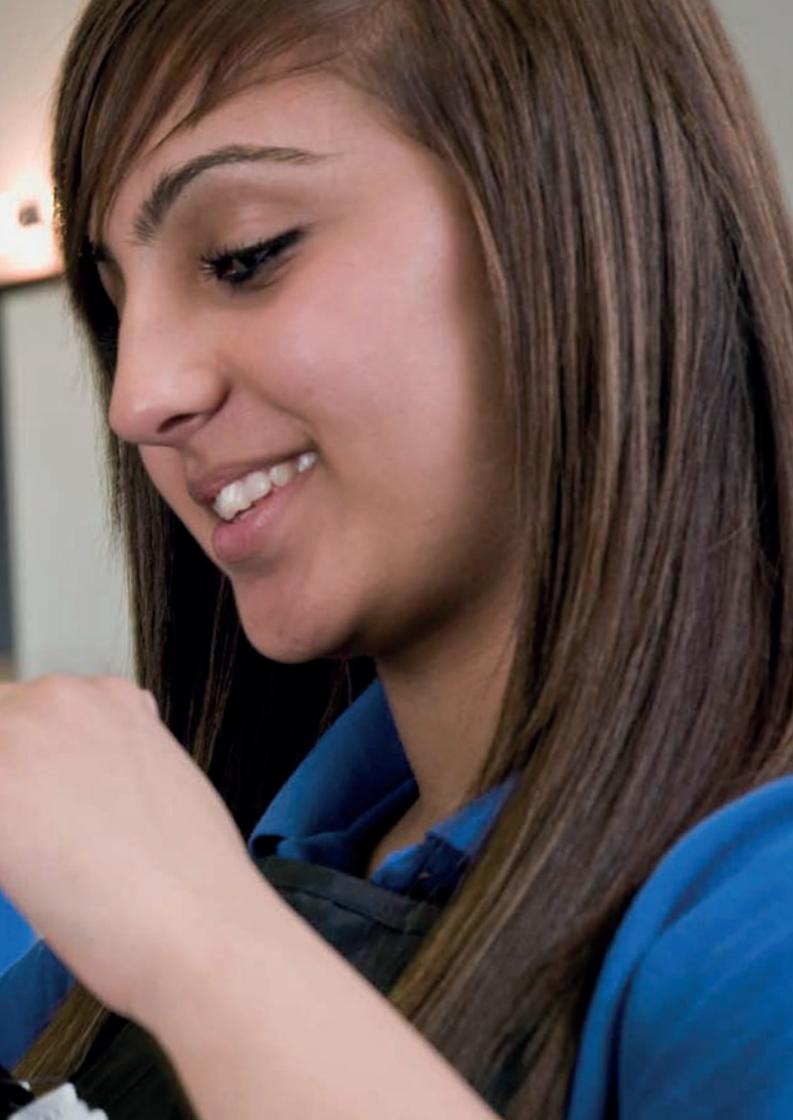
I'm planning to do the Advanced Diploma or an Apprenticeship in Hairdressing or Nail Technology after this. If I change my mind, I can still study A levels instead, which is great.

This case study is an illustration of how and why a student might decide to do a Diploma. It does not refer to a real individual.

“The Diploma in Hair and Beauty Studies will provide an exciting and relevant programme of study designed to appeal to the most capable students preparing for university courses. It gives young people a real alternative to traditional learning routes offering a blend of general education and applied learning.”

**Professor David Gray,
University of Derby**





Want to find out **more?**

To find out more about the Diploma in Hair and Beauty Studies, speak to your teacher or careers adviser. You can also find more information about Diplomas on these websites:

www.direct.gov.uk/diplomas
www.connexions-direct.com
www.habia.org

DOWNLOADING THIS LEAFLET

If you'd like to download this leaflet, go to
http://yp.direct.gov.uk/diplomas/explore_more/media_centre

FINDING A COURSE IN YOUR AREA

If you'd like to find out where you can study for this Diploma in your area, go to
http://yp.direct.gov.uk/diplomas/where_to_study

or have a look at the prospectus showing all courses in your area: follow the link on www.dcsf.gov.uk/14-19/

You can download this leaflet or order copies online at www.teachernet.gov.uk/publications Search using reference DCSF-00493-2008.

You can also order more copies by calling 0845 60 222 60; textphone 0845 60 555 60. Please quote reference 00493-2008LEF-EN.

For further information, see www.teachernet.gov.uk/diplomas

For more information about the new 14–19 curriculum, visit www.dcsf.gov.uk/14-19

Information about the structure of Diplomas and resources to support their delivery by schools and colleges are available from the Qualifications and Curriculum Authority at www.qca.org.uk/diploma

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